

Korean Pavilion



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The six-story structure was created to house the "Korean Experience" within the 2010 World Exposition. The interior features the Korean alphabet in a colorful collage of digitally printed metal panels. A unique tension facade support system comprised of a thin net of vertical and horizontal rods reduce visual massing.

ARCHITECT: Mass Studies (Minsuk Cho)

CLIENT: Shanghai World Expo 2010

LOCATION: Shanghai, China

MATERIALS: Tactile Formed Aluminum[™]

PRODUCTS: Tactile Interior Cladding[™]



Contact a product manager for more information.



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